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## Learning Alteryx: A beginner s guide to using Alteryx for self-service analytics and business intelligence (Paperback)

By Renato Baruti

Packt Publishing Limited, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Implement your Business Intelligence solutions without any coding - by leveraging the power of the Alteryx platform Key Features Experience the power of codeless analytics using Alteryx, a leading Business Intelligence tool Uncover hidden trends and valuable insights from your data across different sources and make accurate predictions Includes real-world examples to put your understanding of the features in Alteryx to practical use Book Description Alteryx, as a leading data blending and advanced data analytics platform, has taken self-service data analytics to the next level. Companies worldwide often find themselves struggling to prepare and blend massive datasets that are time-consuming for analysts. Alteryx solves these problems with a repeatable workflow designed to quickly clean, prepare, blend, and join your data in a seamless manner. This book will set you on a self-service data analytics journey that will help you create efficient workflows using Alteryx, without any coding involved. It will empower you and your organization to take well-informed decisions with the help of deeper business insights from the data.Starting with the fundamentals of using Alteryx such as data preparation and blending,...

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