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Online Branding and Reputation Management: How to Become an Influencer, Thought Leader, or a Celebrity in Your Niche

By Alex Genadinik

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book will teach you advanced personal branding and reputation management so that you can elevate your business presence to immediate celebrity status within your industry niche. Having a celebrity status will open an incredible number of doors for you. People will want to do business with you, people will trust you more, you will be able to sell more products for higher prices, and people will want to be associated with you. You can get all that just by following the proven online reputation management and personal branding tactics described in this book. Most of the strategies you will find in this book are considered advanced strategies. Keep in mind that business isn't rocket science, but at the same time, almost no new marketers pursue the strategies in this book. The online reputation and personal branding strategies in this book are used mostly by very experienced marketers, branding agencies and business people. Try the book today, and begin learning how to create an amazing online personal brand that lifts you to celebrity status...



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