Irresistible Persuasion: The Secret Way to Get Yes Every Time



Filesize: 2 MB

Reviews

Extensive guideline! Its such a great go through. It is definitely basic but surprises in the 50 % of the pdf. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Fernando Hahn)

IRRESISTIBLE PERSUASION: THE SECRET WAY TO GET YES EVERY TIME



Audible Studios on Brilliance, 2017. CD-Audio. Condition: New. Unabridged. Language: English. Brand New. Getting what you want isn t easy. Why? Because most of us have no clear idea what we re looking for a lot of the time. The key to being brilliantly persuasive and influential is knowing exactly what you want before you set out to get it. Irresistible Persuasion presents a process that you can apply to any situation: You choose your starting point and your goal, and then just join the dots. It s the only way to make success inevitable. Irresistible Persuasion shows you how to entice people to your point of view, how to overcome resistance, how a bit of showbiz can go a long way, and why you should always consider the other person when you re negotiating. It s packed with new persuasion and influencing techniques as well as many powerful traditional methods. Geoff Burch is the presenter of BBC TV All over the Shop. When he s helped you to decide what you want, he ll show you the irresistible way to get it. You won t just get more customers; you ll get more profitable customers.



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