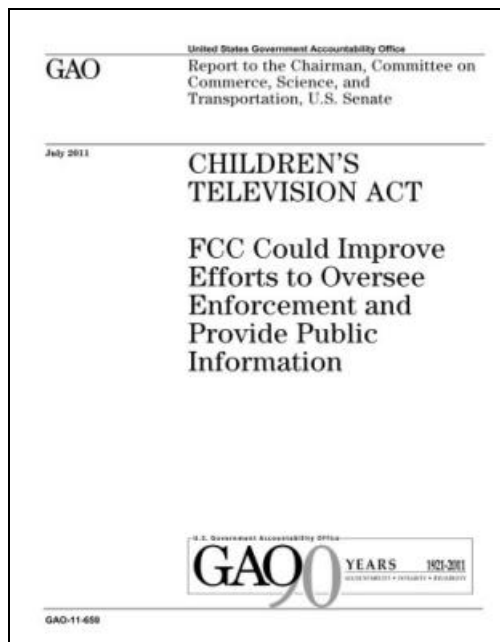


Childrens Television ACT: FCC Could Improve Efforts to Oversee Enforcement and Provide Public Information: Report to the Chairman, Committee on Commerce, Science, and Transportation, U.S. Senate. (Paperback)



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Reviews

It is an awesome book that we have possibly go through. It is actually writter in straightforward words and phrases and not confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.


(Tierra Kunde)

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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Children s Television Act of 1990 (CTA) and related Federal Communications Commission (FCC) rules restrict advertising during children s programs, whether aired by broadcast stations, cable operators, or satellite providers, and encourage broadcasters to air at least 3 hours per week of educational and informational programming for children (known as core children s programming). Broadcasters that certify in their license renewal application that they aired the minimum amount of core children s programming are eligible for expedited review. As requested, this report discusses (1) trends in children s programming, (2) FCC efforts to enforce the act, and (3) the extent to which parents value and use core children s programming. GAO analyzed FCC data, interviewed FCC and broadcast station officials, and conducted focus groups with parents. GAO recommends that FCC (1) implement a strategy to oversee cable operators and satellite providers compliance, (2) work with industry to develop voluntary guidelines for assessing core children s programming, and (3) implement and assess the effectiveness of additional mechanisms to inform parents about core children s programming. FCC generally concurred with GAO s recommendations and discussed planned and ongoing actions to.

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