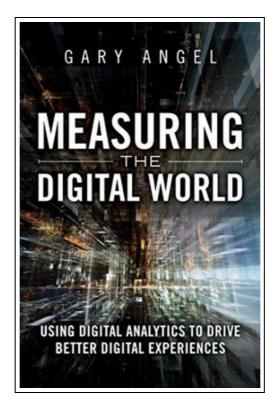
# Measuring the Digital World: Using Digital Analytics to Drive Better Digital Experiences (Hardback)



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