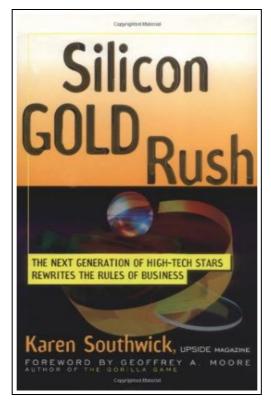
Silicon Gold Rush: The Next Generation of High-Tech Stars Rewrites the Rules of Business



Filesize: 6.79 MB

Reviews

Definitely among the best book I have possibly read. I have study and i am sure that i will going to go through once more once more later on. Your lifestyle span is going to be convert when you full looking at this publication.

(Prof. Damon Kautzer III)

SILICON GOLD RUSH: THE NEXT GENERATION OF HIGH-TECH STARS REWRITES THE RULES OF BUSINESS



Wiley. Hardcover. Book Condition: New. This item is printed on demand. Hardcover. 256 pages. A hotbed of activity for far-sighted thinkers and determined doers, the high technology industry has given rise to a pioneering group of entrepreneurs and executives which is not only behind todays most innovative technological advances, but at the forefront of a dynamic new movement in business. Armed with groundbreaking management philosophies and practices, the members of this visionary group are changing the way corporate structures are modeled and altering conventional conceptions of how companies should be run. Having helped their own organizations survive and thrive in a highly competitive, pressure-filled arena, they offer invaluable lessons for executives and managers in all industries. Now, in Silicon Gold Rush, their inspirational stories are told and their strategies for success revealed. Written by Karen Southwick, editor of Upside Magazines book division, this enlightening behind-the-scenes account spans the gamut of emerging technology management styles, from proven successes such as Cisco Systems to new kids on the block like Crossworlds Software. Providing valuable insights into a myriad of key issues, from nurturing creativity and motivating employees to finding new markets and weathering tough times, Silicon Gold Rush examines the modi operandi of the technology worlds emerging stars and heavyweights. The book reveals the maverick leadership techniques that are finding their way into mainstream corporate culture with far-reaching consequences. As Southwick points out: Everywhere you look today, you will see older companies and those in traditional industries adopting the organizational structures, business strategies, and operational methods of the Silicon Valley gang. . . . These technology companies are changing more than the markets in which they operate, they are transforming the way America does business. Along with an overview of the high-tech environment, Silicon Gold Rush delivers in-depth cov



Read Silicon Gold Rush: The Next Generation of High-Tech Stars Rewrites the Rules of Business Online Download PDF Silicon Gold Rush: The Next Generation of High-Tech Stars Rewrites the Rules of Business

See Also



9787538264517 network music roar(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2003-01-01 Pages: 273 Publisher: Liaoning Education Press title: music network roar...

Save eBook

>>



31 Moralistic Motivational Bedtime Short Stories for Kids: 1 Story Daily on Bedtime for 30 Days Which Are Full of Morals, Motivations Inspirations

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Reading to children is a wonderful activity and past time that both parents...

Save eBook

>>



Hands-On Worship Fall Kit (Hardback)

Group Publishing (CO), United States, 2015. Hardback. Book Condition: New. 305 x 229 mm. Language: English . Brand New Book. Hands-On Worship(TM) It's more than LEARNING about God. it's about ENCOUNTERING God! Hands-On...

Save eBook

»



Scala in Depth

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in.Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By...

Save eRook

»



Genuine] action harvest - Kunshan Yufeng Experimental School educational experiment documentary(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2005-09-01 Pages: 377 Publisher: Fujian Education Press title: action with harvest...

Save eBook

..