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THE GLOBAL WAR ON TOBACCO: MAPPING THE WORLD'S FIRST PUBLIC HEALTH TREATY



Johns Hopkins University Press. Paperback. Book Condition: new. BRAND NEW, The Global War on Tobacco: Mapping the World's First Public Health Treaty, Heather Wipfli, The tobacco industry has capitalized on numerous elements of globalization - including trade liberalization, foreign direct investment, and global communications - to expand into countries where effective tobacco control programs are not in place. As a consequence, tobacco is currently the leading cause of preventable death in the world. Each year, it kills more people than...

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- · Authored by Heather Wipfli
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