



A World Without a Safety Net: Walking the Tightrope to Business Performance (Hardback)

By W Croft Frederick W Croft, Frederick W Croft

iUniverse, United States, 2009. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.As global competition heats up and drives the economy, it touches many businesses and industries. A World without a Safety Net is a hands-on guide to the tough new world of business performance. Author Frederick W. Croft, an expert who has built value for private equity buyers and major corporations, provides options for managing more effectively in a global world. He examines global competition-what companies are doing and how they are doing it. As managers cope with the permanent changes in management performance resulting from the economic crisis; the failure of the financial engineering approaches that drove share value in the past two decades; and the end of cheap capital, they must build value or they ll fail. Croft, a restructuring expert, shows managers how to create value through three essential disciplines: managing information, managing execution, and managing decision-making. With straight talk, specific tools, real-world practices and the experiences of U.S. and multinational companies, A World without a Safety Net equips managers to work more effectively and keep businesses alive and thriving in the unforgiving world of the post-crisis economy.



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