



## Scrum Tweet: 140 Thought-Lenses to Build Better Software Using Scrum (Paperback)

By Utpal Vaishnav

Thinkaha, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Most software companies recognize the need to build software quickly, maximizing quality while minimizing time to market. And yet, conventional software development is an unwieldy and expensive process. Even in best-case scenarios, the traditional approach can be slow, expensive, and frustrating. Enter Scrum. Scrum is an iterative, nimble, and agile route to developing software. Code reviews are thorough and frequent, feedback loops drive development, teams sprint towards well-defined goals, and decision-making authority permeates cross-fertilizing development teams. Today, corporations, non-profits, universities, and even the military are giving Scrum some very serious backing. All of this makes ScrumMaster Utpal Vaishnav's new book, #SCRUM tweet: 140 Thought-Lenses to Build Better Software Using Scrum, incredibly timely and right on the money. A Scrum evangelist and a Certified Scrum Professional, Utpal has gathered together practical thought-lenses on the myriad aspects of driving a Scrum-based project. He deals with building the right mindset; applying that mindset to develop great software; and, most importantly, maintaining a framework of introspection, inspection, and adaptability. #SCRUM tweet lights the path to building a thinking platform that will breed self-organizing teams who are inherently aligned...



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