



Business Management for Senior Secondary School Certificate Exam (Vol. 2): Passtrack Series (Paperback)

By Dr Adu Bonna

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is intended to help students develop a business management culture, which is very important in promoting and sustaining economic development. The book will help students understand principles and procedures of business, and help them acquire the skills necessary to succeed in a business career. The book will also help students prepare for WASSCE examinations and lay the foundation of management principles necessary for advanced management courses. The book is designed to help students recognize and appreciate the principles of business management, develop appropriate ethical attitudes, and generate ideas for the creation of new businesses to accelerate economic development. Understanding Business Management requires sound knowledge in English Language, Mathematics, Accounting, Management information Systems, Economics, and Environmental Studies, as well as Citizenship Education and Social Studies (at the Basic Education level). A basic knowledge in these related areas of study is very helpful. The book differentiates itself from other Management textbooks in the following respects: First, the book is well organized and structured according to the syllables of WASSCE. Second, the book introduces business ethics that have not received much attention in Management...



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