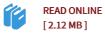




Living Strategy

By Lynda Gratton

Prentice Hall, 2000. Hardcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - "People are our most important asset." "We are a knowledgebased company." "All we have is our people." These are statements that we hear ever more frequently from more and more companies. Yet too many of the people who populate our companies, the reality of organizational life is that people do not feel they are treated as the most important assets and they do not feel their knowledge is understood or used.rnrnThe only route to improved performance is by placing your human resource at the center of your strategic decisionmaking. Living Strategy shows you why and how to design strategies that have meaning and purpose for people, without whose commitment they remain drawings on the board-room wall chart. It argues that a new management agenda is crucial and shares the three tenets of human organizational behavior. The six-step Living Strategy journey guides the reader through the implementation of a strategy that will not only grow your organization but also create a business of which you can be proud.rnFor corporate strategy to live and work, people have...



Reviews

This composed book is excellent. it was actually writtern very perfectly and valuable. I found out this book from my i and dad advised this book to learn. -- Maymie O'Kon

Here is the finest ebook i have got read until now. It really is simplistic but excitement within the 50 percent in the book. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Lupe Connelly