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CORPORATE COMMUNITY INVOLVEMENT: THE DEFINITIVE GUIDE TO MAXIMIZING YOUR BUSINESS' SOCIETAL ENGAGEMENT



Greenleaf Publishing. Hardback. Book Condition: new. BRAND NEW, Corporate Community Involvement: The Definitive Guide to Maximizing Your Business' Societal Engagement, Nick Lakin, Veronica Scheubel, "We need to do Community Involvement better - we know we're spending millions each year on charitable causes; how can we find out what is really effective and what people will appreciate us for? Who should we partner with? How can we make a real difference in society and help our business?" Companies around the world...

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