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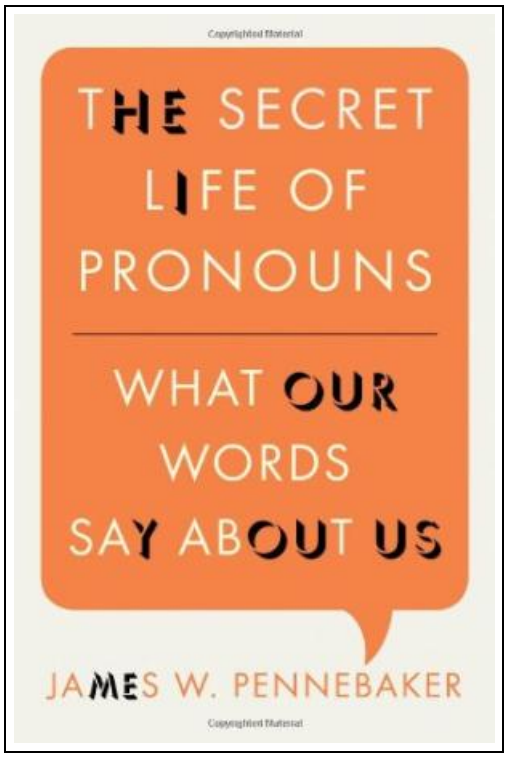

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Bloomsbury Press. Hardcover. Book Condition: New. Hardcover. 368 pages. Dimensions: 9.3in. x 6.1in. x 1.3in.We spend our lives communicating. In the last fifty years, weve zoomed through radically different forms of communication, from typewriters to tablet computers, text messages to tweets. We generate more and more words with each passing day. Hiding in that deluge of language are amazing insights into who we are, how we think, and what we feel. In The Secret Life of Pronouns, social psychologist and language expert James W. Pennebaker uses his groundbreaking research in computational linguistics-in essence, counting the frequency of words we use-to show that our language carries secrets about our feelings, our self-concept, and our social intelligence. Our most forgettable words, such as pronouns and prepositions, can be the most revealing: their patterns are as distinctive as fingerprints. Using innovative analytic techniques, Pennebaker X-rays everything from Craigslist advertisements to the Federalist Papers-or your own writing, in quizzes you can take yourself-to yield unexpected insights. Who would have predicted that the high school student who uses too many verbs in her college admissions essay is likely to make lower grades in college Or that a world leaders use of pronouns could reliably presage whether he led his country into war Youll learn why its bad when politicians use we instead of I, what Lady Gaga and William Butler Yeats have in common, and how Ebenezer Scrooges syntax hints at his self-deception and repressed emotion. Barack Obama, Sylvia Plath, and King Lear are among the figures who make cameo appearances in this sprightly, surprising tour of what our words are saying-whether we mean them to or not. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Hardcover.

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