

# How to Resolve the Strategy Implementation Problem

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## Reviews

*Very helpful for all category of men and women. It is rally fascinating throgh studying period. It is extremely difficult to leave it before concluding, once you begin to read the book. (Prof. Asia King)* 

### HOW TO RESOLVE THE STRATEGY IMPLEMENTATION PROBLEM



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LAP Lambert Academic Publishing Mrz 2014, 2014. Taschenbuch. Book Condition: Neu. 220x150x11 mm. This item is printed on demand - Print on Demand Neuware - To execute the strategy implementation more effectively, this study proposes an integrated model combining the resourcebased view of McKinsey 7S and the industrial organization point of view. The model was tested through collecting primary data from employees of a disguised transformer manufacturer (TRANSCO). The findings prove that neither the resource-based nor the industrial organization is effective independently towards solving the strategy implementation problem, although the study suggests that the resource-based view is more reasonable than the industrial organization viewpoint. Indeed, the model of this study, which combines both viewpoints by employing the strategy formulation and the balanced scorecard, offers a more comprehensive solution and contributes to resolving the most difficult stage of strategic management strategy implementation. 176 pp. Englisch.

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