



## The Book on Real Estate Investing: Expert Strategies for Building Your Online Presence, Internet Marketing, Lead Generation, and Website Revenue (Paperback)

By Benjamin E Green

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The real estate industry has made a number of changes in the way it conducts business throughout the years, but none as notable as with the invention of the Internet and its widespread use by consumers in the 1990 s. If you re currently a real estate agent looking for new and fresh ideas of how to engage more clients or generate more leads, this book is for you! If you re just getting started in the industry you will benefit from the information contained within this book to get yourself set up and started. In this book, you ll find: - Why and how the Internet shaped the real estate industry today -How to create a powerful and quality website and online presence -Ways to drive traffic to your website -How to generate quality leads from your landing pages that will drum up business -How to produce content to keep in contact with past clients and engage new ones And more! If you ve ever wanted to create a more efficient web presence for your real estate business and personal brand this...



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