



marketing simulation tutorial(Chinese Edition)

By BEN SHE.YI MING

paperback. Condition: New. Language:Chinese.Paperback. Pages Number: 187 Publisher: China Economic Publishing House Pub. Date :2010-01-01. marketing simulation tutorial. according to the software settings and the specific course content. prepared this supplementary materials designed to guide students to practice the course practice. this course highlights . the basic principles. the basic method. closely integrate the basic skills. students not only listen. but to personally see in person to do. is really listening. w.



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