



Screen to Screen Selling: How to Increase Sales, Productivity, and Customer Experience with the Latest Technology (Hardback)

By Doug Devitre

McGraw-Hill Education - Europe, United States, 2015. Hardback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Screen to Screen Selling is one of the most powerful tools you will ever use. It s on your desktop, your laptop, your tablet, and your smartphone. It puts face-to-face accessibility at your fingertips, delivers high impact at a low cost, and opens up a whole new world of sales possibilities. From remote business meetings to long-distance presentations to live customer feeds, screen-to-screen is where it s at. And since it works on multiple platforms, it s wherever you want to go. That s the power of Screen to Screen Selling, a game-changing step-by-step guide that shows you how to: INCREASE SALES by reaching out to customers anywhere in the world BOOST PRODUCTIVITY by making every meeting count, getting every worker on board, and keeping every customer engaged IMPROVE PERFORMANCE by using visual aids in your screen-to-screen meetings, presentations, and conversations ENHANCE CUSTOMER EXPERIENCE by delivering the kind of personal, one-on-one service they won t find anywhere else Filled with money-saving tips, time-saving strategies, and practical tech-smart solutions to all...



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