



#### Plunketts Outsourcing Offshoring Industry Almanac 2013 Outsourcing Offshoring Industry Market Research, Statistics, Trends Leading Companies

By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Condition: New. 479 pages. Dimensions: 11.0in. x 8.5in. x 1.1in.PLUNKETTS OUTSOURCING and OFFSHORING INDUSTRY ALMANAC 2013Key Features: Industry trends analysis, market data and competitive intelligenceMarket forecasts and Industry StatisticsIndustry Associations and Professional Societies ListIn-Depth Profiles of hundreds of leading companies Industry Glossary Buyer may register for access to search and export data at Plunkett Research OnlinePages: 478Statistical Tables Provided: 8Companies Profiled: 336Geographic Focus: GlobalA complete market research report, including forecasts and market estimates technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolvingHow is the industry being shaped by new technologiesHow is demand growing in emerging markets and mature economiesWhat is the size of the market now and in the futureWhat are the financial results of the leading companiesWhat are the names and titles of top executivesWhat are the top companies and what are their revenuesContents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Outsourcing and Offshoring Industry1)Introduction to the Outsourcing and Offshoring Industry 2)Pros and Cons of Outsourcing and Offshoring 3)BPO and KPO: White-Collar and Professional Tasks Are Offshored to a Growing Extent 4) Nearshoring...



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