



Lean Presentation Design: How to create presentations that everybody loves

By Maurizio La Cava

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 172 pages. Dimensions: 8.5in. x 8.5in. x 0.4in. Ideas have the power to change the world. Presentations are the tools to spread your ideas. Forget long lasting days crafting boring presentations nobody cares about. Craft emotions not slides, become a hero not a presenter, change the world not the font size, it is time to take the leap! Is it possible to: - Trigger unforgettable emotions without saying a word - Make ideas spread and change peoples mind with a single presentation - Craft presentations twice as fast as anybody else Indeed, and much more. This is not just another Presentation Design book. Lean Presentation Design is the result of an obsessive quest, spanning years of professional experience with Fortune 500 clients, top multinational market leaders (Google, Youtube, Johnson and Johnson, Adidas, Piaggio, Ferrero, Accenture, Unicredit) and talented digital startups worldwide, to hack Presentation and Communication techniques. The book contains the collective wisdom of industry experts (RandFishkin, MarkGraban, Ernest W. Adams, etc.) and thousands of hours of breathtaking personal experiences. The Author is Member of The Microsoft Power Point Expert Group and hes among the top 5...



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