



Strategic Human Resource Management: A Resource Driven Perspective

By Pulak Das

Cengage Learning India, 2011. Softcover. Book Condition: New. First edition. Presents the two classical approach of strategic planning, viz., market driven approach and resource driven approach * Covers important contemporary issues such as mergers and acquisition, outsourcing, industrial relations and recruitment with reference to Indian organizations * Gives a range of analytical and critical questions including multiple choice questions, concept-orient questions, and application oriented questions * Provides real life case studies and examples from the Indian business environment to substantiate the theoretical content throughout the book1. Business Environment and Importance of Strategic Planning for Business Success 2. Business Strategy: An Introduction to Market Driven Strategy 3. Resource Driven Strategy: An Introduction 4. The Human Resource Environment of Business 5. Human Resource System: Its Macro and Micro Dimensions 6. Strategic Management of Human Resource: An Introduction 7. Strategic Human Resource Planning 8. Strategic Approach to Manpower Acquisition: Recruitment 9. Strategic Approach to Manpower Acquisition: Selection 10. Strategic Development of Human Resources 11. Strategic Approach to Management Structure, Job Design and Work System 12. Strategic Management of Performance 13. Strategic Approach to Compensation and Benefits 14. Strategic Approach to Industrial Relations 15. Outsourcing and its HR Implications 16. Merger and Acquisition and...

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