

## Higher Education Management Case(Chinese Edition)

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2003-09-01 Pages: 395 Publisher: Higher Education Press title: Management Case List Price: 32.80 yuan Author: Rock Road King. Liu Dedi. shiu ed Publisher: Higher Education Press Publication Date: 2003-9-11SBN: 9787040135091 Words: 495.000 yards: 395 Edition: 1 Binding: Paperback: 16 product size and weight: Editor's Summary Management is the administration. one of the important economic management and business administration courses. In higher education for the 21st century teaching content and curriculum reform plan. the management is discussed and adopted by the Steering Committee of Business Administration class teaching. the compulsory courses approved by the Ministry of Education. and is one of the core curriculum of Business Administration class professional. Management is a theoretical and practical disciplines in one system contains the essence of the ancient and modern humans in the accumulation of social and economic activities of management thinking and management theory. elaborated the basic principles of management and management basic functions. Road drill gap of directory management activities and management theory. the concept of management of the operation and management of your-oriented areas in place pipe...





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