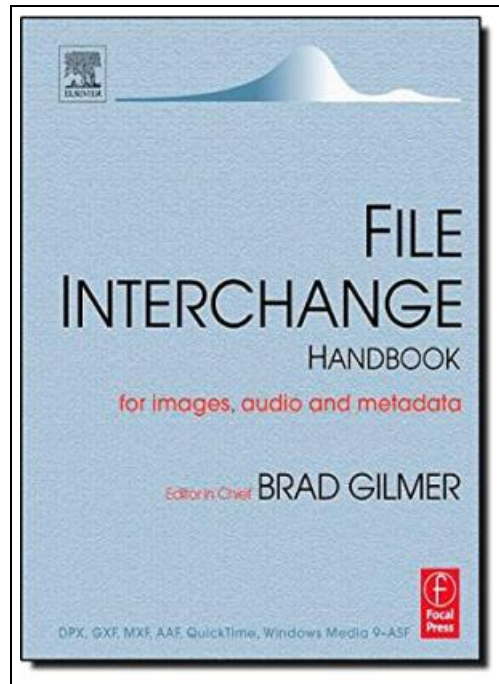


The File Interchange Handbook: For Professional Images, Audio and Metadata (Hardback)



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Reviews

It is an awesome book that we have possibly go through. It is actually writter in straightforward words and phrases and not confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.
(Tierra Kunde)

THE FILE INTERCHANGE HANDBOOK: FOR PROFESSIONAL IMAGES, AUDIO AND METADATA (HARDBACK)



Taylor Francis Ltd, United Kingdom, 2004. Hardback. Book Condition: New. 239 x 190 mm. Language: English . Brand New Book. The authoritative work on file formats for global film and television! The FILE INTERCHANGE HANDBOOK is a must-have reference for every film and video professional moving to computer based production and distribution. It is the only book that gives a complete scrutiny and breakdown of all file formats for the transfer of images, sound and metadata. Geared to a global audience, this text will get you the information that you need to learn this brand-new technology. Upcoming industry trends are mapped out alongside technology standards in this complete guide. Learn the purpose, functionality, and structure of each standard format with this single major reference on file interchange. This handbook is the one-stop resource you want for this essential technology. Table of contents: Intro--Brad Gilmer, Gilmer Associates, Inc. 1. History / background--Hans Hoffman, EBU 2. Metadata dictionary--Oliver Morgan, Metaglue Corporation 3. Digital Picture eXchange (DPX)--Dave Bancroft, Thomson 4. General eXchange Format (GXF)--Bob Edge and Ray Baldock, Thomson Grass Valley 5. Material eXchange Format (MXF)--Jim Wilkinson, Sony, and Bruce Devlin, Snell Wilcox, Ltd 6. Advanced Authoring Format (AAF)--Phil Tudor, BBC 7. Windows Media 9-Advanced System Format (ASF)--Nick Vicars-Harris, Microsoft Corporation 8. Apple QuickTime--George Towner, Apple Computer, Inc. Praise for the File Interchange Handbook: Brad Gilmer has assembled a timely and valuable reference work covering the technical and structural aspects of file formats and wrappers used for processing program content. The book provides a clear, concise description of the file wrappers together with valuable background and applications information. It has been tailored for the practicing engineer and technical manager. Chapters on the SMPTE Metadata Dictionary and the Advanced Authoring Format are particularly relevant. This book is a valuable reference work for every practicing...



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