



## A Beginner's Guide to Programming Logic and Design, Introductory (7th International edition)

By Joyce Farrell

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, A Beginner's Guide to Programming Logic and Design, Introductory (7th International edition), Joyce Farrell, Prepare beginning programmers with the most important principles for developing structured program logic with Farrell's highly effective "A Beginner's Guide To Programming Logic And Design, Introductory, 7E, International Edition". This popular text takes a unique, language-independent approach to programming with a distinctive emphasis on modern conventions. The book's clear, concise writing style eliminates highly technical jargon while introducing universal programming concepts and encouraging a strong programming style and logical thinking. This edition's clearer, revised explanations utilize flowcharts, pseudocode, and diagrams to ensure even readers with no prior programming experience fully understand programming and design concepts. Farrell's proven learning features help students gain a better understanding of the scope of programming today while common business examples help illustrate key points. New optional CourseMate online learning and study tools offer a complete eBook and Video Lessons by the author to expand on key concepts. Use this proven book alone or with a language-specific companion text that emphasizes C++, Java or Visual Basic for the introduction your students need for solid logic and programming success.

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