



## Unleash Your Values: How to Lead and Succeed in Business Today: A Helicopter Pilot's Spin on Developing the Leader in You (Paperback)

By Tom Crea

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. What's the surest way to fail in a leadership role? Lose sight of the values that attracted you to the company culture. In Unleash Your Values, a retired Army officer reveals why so many officers and enlisted commit for an entire career. Because they found a place where they can live their lives and their beliefs within the bounds described; the company's values. Corporate values are critical to retaining your best employees. Leaders are responsible for maintaining the corporate culture, and they do this by upholding the values: Values are the heart of what attracts and retains people to your organization. When people feel they are in a place where their company values match their own, they feel aligned. They become more committed and engaged. They are happier, more productive; the essence of great teams. Author Tom Crea shares first-hand experiences about developing as a leader within a supportive environment. He takes you on his journey along the Skills Curve, revealing how communication skills are increasingly more important for your leadership development journey. Each chapter is broken...



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