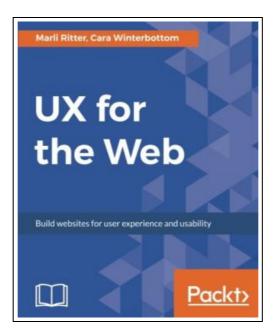# UX for the Web (Paperback)

Filesize: 1.48 MB

Reviews

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.
(Prof. Maya Hand)

UX FOR THE WEB (PAPERBACK)

To read **UX for the Web (Paperback)** PDF, remember to click the button listed below and save the file or have accessibility to additional information that are in conjuction with UX FOR THE WEB (PAPERBACK) ebook.

Packt Publishing Limited, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Learn how UX and design thinking can make your site stand out from the rest of the internet. About This Book * Learn everything you need to know about UX for your Web Design. * Design B2B, B2C websites that stand out from the competitors with this guide * Enhance your business by improving customer accessibility and retention. Who This Book Is For If you re a designer, developer, or just someone who has the desire to create websites that are not only beautiful to look at but also easy to use and fully accessible to everyone, including people with special needs, UX for the Web will provide you with the basic building blocks to achieve just that. What You Will Learn * Discover the fundamentals of UX and the User-Centered Design (UCD) Process. * Learn how UX can enhance your brand and increase user retention * Learn how to create the golden thread between your product and the user * Use reliable UX methodologies to research and analyze data to create an effective UX strategy * Bring your UX strategy to life with wireframes and prototypes * Set measurable metrics and conduct user tests to improve digital products * Incorporate the Web Content Accessibility Guidelines (WCAG) to create accessible digital products In Detail If you want to create web apps that are not only beautiful to look at, but also easy to use and fully accessible to everyone, including people with special needs, this book will provide you with the basic building blocks to achieve just that. The book starts with the basics of UX, the relationship between Human-Centered Design (HCD), Human-Computer Interaction (HCI), and the User-Centered Design (UCD)...

Read UX for the Web (Paperback) Online

Download PDF UX for the Web (Paperback)

Relevant eBooks

[PDF] The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

Access the link beneath to get "The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)" file.

Save Document »

[PDF] Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Access the link beneath to get "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers" file.

Save Document »

[PDF] Writing for the Web

Access the link beneath to get "Writing for the Web" file.

Save Document »

[PDF] The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event

Access the link beneath to get "The Case for the Resurrection: A First-Century Investigative Reporter Probes History s Pivotal Event" file.

Save Document »

[PDF] Children s Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer

Access the link beneath to get "Children s Handwriting Book of Alphabets and Numbers: Over 4,000 Tracing Units for the Beginning Writer" file.

Save Document »

[PDF] Ohio Court Rules 2014, Government of Bench Bar

Access the link beneath to get "Ohio Court Rules 2014, Government of Bench Bar" file.

Save Document »