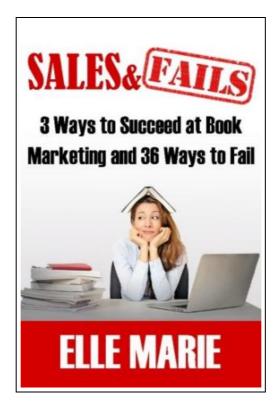
### Sales Fails: 3 Ways to Succeed at Book Marketing and 36 Ways to Fail



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