

The Big Book of Brain-Storming Games



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Reviews

Complete guide! Its such a excellent read through. It is full of wisdom and knowledge I am very happy to inform you that here is the very best pdf i have got study inside my very own daily life and might be he very best pdf for possibly.
(Mr. Ronaldo Kulas)

THE BIG BOOK OF BRAIN-STORMING GAMES



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McGraw Hill Education, 2012. Softcover. Condition: New. First edition. Spark the next great business idea by igniting your team's passion and creativity. Innovating breakthrough products, services, solutions, and marketing ideas are some of the most important challenges you face as a manager. Don't wrack your brain trying to catch that "eureka" moment alone; unleash your team's creative power with *The Big Book of Brainstorming Games*. This book is packed with physical and verbal exercises to help you organize and run a brainstorming session that engages all personality types. Get those creative juices flowing with expert guidance and dozens of enjoyable group activities to help you: Frame challenges to give team members structure and context Master the proven "Four Rules of Brainstorming" for amazing results Create an environment of trust that encourages and inspires valuable contributions from people from all backgrounds and at all levels The best ideas can come from anywhere! *The Big Book of Brainstorming Games* gives you the tools and knowledge to build a solid, structured foundation for free-form interaction and fearless conceptualizing. Now you can get everyone in on the game and make great things happen! Contents: 1 The Weather Forecast Calls for Brainstorming 2 How to Run Your Brainstorming Session 3 Climate-Setting Activities 4 Priming the Pump 5 Active Paradigm Shifts 6 It's a Storm, Not a Drizzle 7 "Yes! and . . ." 8 A Brain Flurry 9 The Dynamics of Involvement 10 Things Look Different from Here 11 What Seems to Be the Problem? 12 After the Storm Printed Pages: 0.



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