



How To Become a Successful Speaker and Presenter

By Surender Dogra

V & S Publishers, New Delhi, India. Softcover. Book Condition: New. Have you ever thought of addressing an audience and making them all listen to your speech without batting their eyelids Do you want to create a trance on all the people who are listening to your speech? How to be A Successful Speaker presents all the necessary techniques to motivate, captivate, and persuade the audience; conquer stage fright with the help of tips and anecdotes; customize different speech for different audiences by analyzing their needs, desires, and listening modes; make your presentation memorable by developing a theme, organizing your material succinctly, and keeping your message simple; project a professional image through personality, voice, and clothes; motivate audiences to change their actions and attitudes; involve listeners busing everything from humor to eye contact and from empathy to audience participation exercises; and deal smoothly with problems and difficulties. The book is a must read for students, management and executive personnel, supervisors, salesmen, and others who wish to improve their speaking effectiveness in their work and social relations. Printed Pages: 111.



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