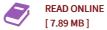


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Programming Logic and Design, Introductory

By Joyce Farrell

Cengage Learning, Inc, United States, 2014. Paperback. Book Condition: New. 8th Revised edition. 229 x 185 mm. Language: English . Brand New Book. Discover the key principles necessary to develop structured program logic with Farrell s PROGRAMMING LOGIC AND DESIGN, INTRODUCTORY, 8E. This popular introductory book takes a unique, language-independent approach to programming with a clear, concise approach that eliminates highly technical jargon while emphasizing universal programming concepts and encouraging a strong programming style and logical thinking. Clear revised explanations utilize flowcharts, pseudocode, and diagrams to ensure even readers with no prior programming features help students gain a better understanding of the scope of programming today while common business examples help illustrate key points. Readers can use this proven book alone or paired with a language-specific companion text that emphasizes C++, Java or Visual Basic.



Reviews

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