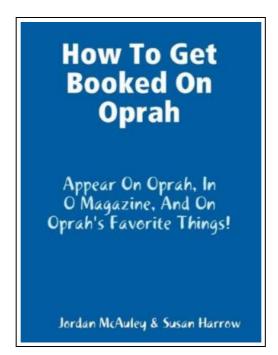
# How to Get Booked on Oprah, in O Magazine, and on Oprah s Favorite Things (Paperback)



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# Reviews

An extremely wonderful pdf with perfect and lucid information. Better then never, though i am quite late in start reading this one. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Elenor Koch PhD)

# HOW TO GET BOOKED ON OPRAH, IN O MAGAZINE, AND ON OPRAH S FAVORITE THINGS (PAPERBACK)



Mega Niche Media, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Want to get booked as a guest on the Oprah Winfrey Show or appear in O Magazine? Want to get your product chosen as one of Oprah s Favorite Things? Now you can! My name is Jordan McAuley, the Founder of Contact Any Celebrity ( As part of my Celebrity Leverage Secrets ( program, I recently interviewed top media trainer and publicity coach Susan Harrow about how to get booked on Oprah, appear in O Magazine, and have your product selected as one of Oprah s favorite things. The tips Susan reveals in this interview will work for any talk show. So even if you don't think you can get booked on Oprah, they Il also work for Ellen, The View, Tyra, Martha, and more! Susan reveals everything you need to know about how to successfully get booked on Oprah in this revealing, unedited, no-holds-barred interview including: \* The one thing you MUST DO if you want to get on Oprah \* Exactly what steps you need to take to get on Oprah \* Why the Oprah Winfrey Show is very different than other media \* What makes an effective Oprah show guest \* The #1 thing Oprah producers look for when booking guests \* What Oprah likes - and does NOT like - to cover on her show \* How to understand what Oprah s producers are looking for \* The one thing you should NEVER do when speaking to an Oprah producer \* Oprah s 4 hot buttons that peak her interest \* How to find out exactly what show topics producers are working on \* How to create a compelling angle for your product or story \*...



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