



The Rich Labourer: A 3-Step Path to Finding Solutions; For People, Organisations and for Society (Paperback)

By MR Parthajeet Sarma

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Everyone wants to be innovative. People do. Organisations do. So do governments. Being innovative is necessary for survival today. Everyone's understanding of the path to innovation is different. Whether it is the government initiating a public directive like the demonetisation of high value currency notes or a private organisation launching a new product, it is critical to be human centric. Real value is co-created with the end-user. In a first of its kind, this book uses a fictional story in the backdrop to demonstrate a 3-step structured approach towards innovation. The Probe-Ponder-Prove method or the 3P Method. This first version of the book is like a prototype and is an experiment in itself. Prototypes are made to secure feedback and use such feedback to improve any product or service. Readers are requested to leave their comments and suggestions, to enable an enhanced second version. Feedback link:

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