



## A Stitch in Time - Smart Use of Intellectual Property by Textile Companies (Paperback)

By -

World Intellectual Property Organization, United States, 2006. Paperback. Condition: New. Language: Chinese . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.By relying on a wide range of short case studies taken from traditional as well as modern enterprises, this booklet provides a snapshot of the value of effective use of the different tools of the intellectual property system (industrial designs, copyright, patents, trademarks, geographical indications, trade secrets) for enhancing the competitiveness of products in the textiles, clothing, footwear, and fashion industries, both in the domestic and export markets.

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