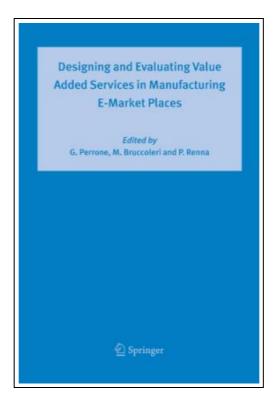
Designing and Evaluating Value Added Services in Manufacturing E-Market Places (Paperback)



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Reviews

This book is great. I have go through and so i am confident that i will going to read through once again again in the future. I am just easily can get a satisfaction of looking at a written book. (Miss Vernie Schimmel)

DESIGNING AND EVALUATING VALUE ADDED SERVICES IN MANUFACTURING E-MARKET PLACES (PAPERBACK)



Springer, Netherlands, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The extended enterprise is a new emerging paradigm in the manufacturing arena. Indeed, global competition is pushing manufacturing enterprises in several industries either to split geographically the production capacity or to work together in supply chain organizations involving several independent entities. This dynamic is involving both big companies, whose organisation is always more and more decentralised and geographically distributed, and Small and Medium Enterprises (SMEs) that are embracing new organisation forms such as the Virtual Enterprise (VE) one. The extended enterprise allows gaining agility, reactive ness, even p- activeness, and, of course, efficiency in the highly dynamic markets of the mass customisation and knowledge based economy era. However, the extended enterprise paradigm scales management complexity both at the strategic and operational level up. This requires new tools for managing the complexity of the extended enterprise. The Information and Communication Technology (ICT) enables the possibility to create new and innovative tools for managing the extended enterprise . This book addresses the above introduced issue of the tools for the extended enterprise. More specifically, it presents the results of a research developed under a two years program titled Distributed process and production planning in manufacturing enterprise networks and funded by the Italian Ministry of Education, University and Research (MIUR) under the program PRIN2001. Softcover reprint of hardcover 1st ed. 2005.

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