



Invent it, Sell it, Bank it!: Make Your Million-Dollar Idea into a Reality (Hardback)

By Lori Greiner

Random House USA Inc, United States, 2014. Hardback. Book Condition: New. 213 x 142 mm. Language: English . Brand New Book. NATIONAL BESTSELLER From one of the stars of ABC's Shark Tank and QVC's Clever Unique Creations by Lori Greiner comes a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it a success. Turn your idea into a reality. Become your own boss. Make your first million. Achieve financial freedom. Lori Greiner shows you how. Lori Greiner is one of America's most successful, prolific, and sought-after entrepreneurs. But before she created her first hit product, all she had was a great idea, a tireless work ethic, and no clue how to get it to market. So Lori taught herself everything she needed to know about bringing an invention from concept to creation to consumers in months. She learned the ins and outs of business, manufacturing, investors, patents, marketing, and more. Now, five hundred million dollars in retail sales later, in an honest and straightforward fashion, Lori reveals the path she took to her wealth of experience and hard-won wisdom so that you, too, can achieve financial freedom and see your...



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