



Thinking in Chinese: The Top 10 Chinese Values How China Became a Superpower (Paperback)

By Samuel River

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. After nearly 10 years of my life working for Chinese companies, most of them the richest and most powerful, there were many things that started to become obvious for me and that clearly differentiate the results between these and western companies. This acknowledgment became clearer when I started doing business with the Chinese and making many Chinese friends in the business world. And even more when I noticed the differences in business models that they apply in different countries, and from the smallest to the biggest investments. The Chinese are very flexible and that s what makes them more efficient in creating and running a business, but there are common rules to everything they do, that could actually make anyone profit as much as them and from anything. This book resumes 10 of those very important values. These are the most significant values seen in all the rich and important companies I ve seen in China and abroad. They are resumed here in a way that can easily be perceived by anyone that wants to improve any type of...



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Reviews

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

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It is really an amazing publication i actually have at any time read. It is really simplistic but unexpected situations inside the 50 percent of your pdf. Its been written in an exceptionally simple way in fact it is just right after i finished reading this ebook where actually transformed me, alter the way i really believe.

-- Dr. Celestino Spinka III