



Biopsychology, Books a la Carte Plus New Mypsychlab with Etext -- Access Card Package

By John P J Pinel

Pearson, United States, 2013. Paperback. Book Condition: New. 9th. 274 x 211 mm. Language: English . Brand New Book. Delves into how the central nervous system governs behavior Biopsychology, 9/e, introduces the study of the biology of behavior; that is, the neural mechanisms of psychological processes in the central nervous system. This program combines biopsychogical science and student-oriented discussion, interweaving the basics of this specialized field with clinical case studies and exploring the personal and social implications that arise. The author encourages interactive learning and creative thinking. His clear and engaging presentation makes the material personally and socially relevant to readers. MyPsychLab is an integral part of the Pinel program. Engaging activities and assessments provide a learning and teaching system that transforms students into scientific thinkers. With MyPsychLab, students can watch videos on psychological research and applications, participate in virtual classic experiments, and develop critical thinking skills through writing. This title is available in a variety of formats - digital and print. Pearson offers its titles on the devices students love through Pearson s MyLab products, CourseSmart, Amazon, and more. This Book a la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the...



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