

Benevolent Dictator P (Paperback)

By Feuer

John Wiley Sons, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. An unconventional philosophy for starting and building a business that exceeds your own expectations What does it require to take a concept rapidly and effectively from mind to market? The Benevolent Dictator recognizes that entrepreneurship is a gauntlet. Those who succeed are benevolent dictators--able to make the intricate process happen in days, weeks and months to win. The Benevolent Dictator gives you no-nonsense how-to advice and examples that have worked. This non-traditional, gung-ho guide is not afraid to lay out the leadership methods that can effectively get a new business off the ground, and through the requisite fast-track growth phases that produce tangible success measured by your bottom line and your wallet.Learn critical specifics on how to move from idea development to build-out, through steps for continuous improvement, and on to the big cash outFeatures proven tools, strategies, and tactics that will help you bottle entrepreneurial lightning over and over againAs the cofounder of office retail giant OfficeMax, the author turned a \$3 million investment into a \$1.5 billion sale in his 16 years as CEO Beating the competition is never easy....



Reviews

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