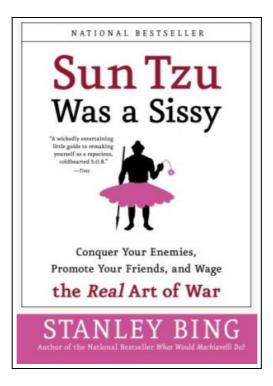
Sun Tzu Was a Sissy: Conquer Your Enemies, Promote Your Friends, and Wage the Real Art of War (New edition)



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SUN TZU WAS A SISSY: CONQUER YOUR ENEMIES, PROMOTE YOUR FRIENDS, AND WAGE THE REAL ART OF WAR (NEW EDITION)



HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, Sun Tzu Was a Sissy: Conquer Your Enemies, Promote Your Friends, and Wage the Real Art of War (New edition), Stanley Bing, We live in a vicious, highly competitive workplace environment, and things aren't getting any better. Sun Tzu taught that readiness is all, that knowledge of oneself and the enemy was the foundation of strength and that those who fight best are those who are prepared and wise enough not to fight at all. Unfortunately, in the current day, this approach is useless, a fact that has not been recognized by the bloated, tree-hugging Sun Tzu industry, which churns out mushy-gushy pseudo-philosophy for business school types who want to make war and keep their hands clean. "Sun Tzu was a Sissy" will transcend all those efforts and teach the reader how to make war, win and enjoy the plunder in the real world, where those who do not kick, gouge and grab are left behind at the table to pay the tab. Students of Bing will be taught how to plan and execute battles that hurt other people a lot, and advance their flags and those of their friends, if possible. All military strategies will be explored, from mustering, equipping, organizing, plotting, scheming, rampaging, squashing and reaping spoils. Every other book on the Art of War bows low to Sun Tzu. We're going to tell him to get lost and inform our readers how real war is currently conducted on the battlefield of life.

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