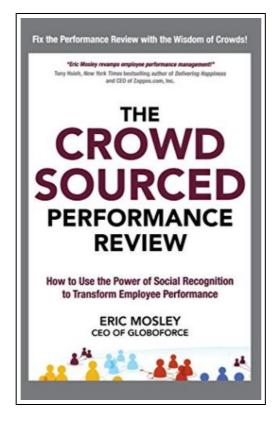
# The Crowdsourced Performance Review: How to Use the Power of Social Recognition to Transform Employee Performance



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# THE CROWDSOURCED PERFORMANCE REVIEW: HOW TO USE THE POWER OF SOCIAL RECOGNITION TO TRANSFORM EMPLOYEE PERFORMANCE



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McGraw-Hill. Hardcover. Condition: New. 272 pages. Dimensions: 9.1in. x 6.3in. x 1.0in.Praise for The Crowdsourced Performance Review: Take advantage of the technology and data available to you and turn the dreaded performance review into a powerful force for decision-making and culture-building by using the methods outlined in this clear and clever guide. --Daniel H. Pink, author of To Sell Is Human and Drive Social technologies arent just changing how people interact, theyre fundamentally changing how businesses must engage with people inside and outside their organization. In The Crowdsourced Performance Review, Mosley shows HR and business leaders why a groundswell approach for employee recognition is the key to driving better employee performance. This is one of the most innovative enterprise uses of crowdsourcing Ive seen. -- Charlene Li, founder of Altimeter Group, author of Open Leadership, and coauthor of Groundswell In what is easily the most comprehensive and provocative Globoforce book to date, Mosley lays out a clear vision for how modern recognition systems can be integrated with performance management. This is one of the most interesting, innovative, and potentially important new approaches to performance management that I have seen in many years of working on this topic. --Gerald Ledford, Senior Research Scientist, Center for Effective Organizations, Marshall School of Business, University of Southern California The Crowdsourced Performance Review should be at the top of every HR professionals reading list. It shows convincingly why the traditional performance review doesnt work and how social recognition is the key to a performance system that actually makes an impact. --Kevin Kruse, Forbes Leadership columnist and bestselling author of Employee Engagement 2. 0 As a pioneer in multirater feedback, I love Erics new application! Social media comes to visit the performance appraisal. Many minds can be better than one! Read this and find out how. --Marshall...

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