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## Applied Multivariate Statistics for the Social Sciences: Analyses with SAS and IBM's SPSS (Hardback)

By Keenan A Pituch, James P Stevens

Taylor Francis Ltd, United Kingdom, 2015. Hardback. Book Condition: New. 6th Revised edition. 254 x 178 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Now in its 6th edition, the authoritative textbook Applied Multivariate Statistics for the Social Sciences, continues to provide advanced students with a practical and conceptual understanding of statistical procedures through examples and data-sets from actual research studies. With the added expertise of co-author Keenan Pituch (University of Texas-Austin), this 6th edition retains many key features of the previous editions, including its breadth and depth of coverage, a review chapter on matrix algebra, applied coverage of MANOVA, and emphasis on statistical power. In this new edition, the authors continue to provide practical guidelines for checking the data, assessing assumptions, interpreting, and reporting the results to help students analyze data from their own research confidently and professionally. Features new to this edition include: \* NEW chapter on Logistic Regression (Ch. 11) that helps readers understand and use this very flexible and widely used procedure \* NEW chapter on Multivariate Multilevel Modeling (Ch. 14) that helps readers understand the benefits of this newer procedure and how it can be used in conventional and multilevel settings \*...



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