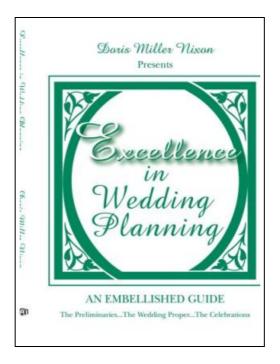
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AUTHORHOUSE, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. EXCELLENCE in WEDDING PLANNING takes the reader on a journey that leads to a destination! It begins with how to set up a wedding planning business and ends with the final good-bys at the wedding reception! Written from decades of personal experience, plus the knowledge gained by working with hundreds of students in thirty-five countries, the business part of the book will save a person desiring to be a wedding planner many hours of research. It spells out exactly what has to be done to start a wedding planning business and how to keep it successful. Those already working as wedding planners will find refinements to help take their business to a different level. Brides who are working without a professional planner will find EXCELLENCE in WEDDING PLANNING a great guide for what has to be done and when, information to give the wedding party and etiquette and guidelines for wording and addressing invitations in today s society. There is information about the choosing the most flattering gown for different figure types as well as a discussion of products in a Bridal Registry. Ever wonder why a bride wears, Something old, some new and a lucky sixpence in her shoe? Or, when wedding bands came into vogue? Why a wedding gown is white? Have they always been white? The origin of these and many other wedding traditions is discussed in a chapter written to enlighten and amuse the reader. If there is a wedding in your future, either as a planner or a bride, EXCELLENCE in WEDDING PLANNING is a must read book!.



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