



Long View: Career Strategies to Help You Start Strong, Reach High, and Go Far (Paperback)

By Brian Fetherstonhaugh

Diversion Books, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. The Chairman CEO of OgilvyOne Worldwide and career advisor extraordinaire, Brian Fetherstonhaugh, outlines the three stages of a long, successful work life and offers guidance to plan ahead and get the most out of each phase. The world of careers is vastly different than it was just five years ago more choices, more competition, and relentless change in how we define work-life. It can be difficult to understand our options and plan for a prosperous future. Where can you go for answers? Colleges may teach us academic and technical skills, and there are places to look for tips on how to write a resume or prep for a job interview. But is it enough? Brian Fetherstonhaugh, CEO of OgilvyOne Worldwide, understands this dilemma and how to navigate it. He believes we need more than tactics we need robust, road-tested strategies that combine old-school wisdom with new-school context so that we can flourish in the new professional reality. In The Long View, Fetherstonhaugh shows us the three distinct but interconnected stages of a career, and how we build fuel at every step along the way to create...



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