



Creating Logos with Illustrator CC (Paperback)

By Peter Bone

Designuitive, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you've been using Photoshop to create graphics such as logos and icons, you're really missing out. Adobe Illustrator is far better suited for such a task and with Creating Logos with Illustrator CC from Peter Bone, you'll quickly learn how to create a variety of great logos with ease. Through a series of hands-on exercises you'll learn how to create all the logos you see on the cover (48 in total), each one starting from either a simple shape or typeface. Each section starts with the most simple logo and works through to the most complex, the skills you learn building one upon the other. Along the way you'll learn key Illustrator skills such as aligning objects accurately, drawing with shape tools, using type, transforming objects and combining shapes in a variety of ways. You'll also learn about different ways you can set up documents, how to create artwork that can be used in print or on the web, and how to work with different colour models such as Pantone colours.



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This book is definitely worth acquiring. I have gone through and so I am certain that I will likely read through again in the future. It's been printed in an exceptionally basic way in fact it is only after I finished reading this publication in which it actually altered me, changing the way in my opinion.

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