



Launching a Successful eBay Store [Taschenbuch] by Mansfield, Ron

By Ron; Mansfield

Que Corp, 2006. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Disregard the recent grumbling over recent eBay Store fee hikes. A well-run eBay Store is worth every penny, and can add considerably to your profitability! Recent enhancements to eBay's Store features make running a Store an essential part of successful eBay selling. Stores give you so many new ways to cross-promote your eBay items that running a Store gives you an almost unfair advantage over sellers without one. When shoppers enter your eBay Store they visit your own private eBay. They see only your items, organized in a way that suites what you sell; and when they use your Store's search feature only your items appear. Stores can actually reduce your Final Values fees by 75% in some cases. Stores let you organize, showcase, cross-promote and catalog all of your items, (including auctions) in ways that make it easier for shoppers to find and purchase your items. 361 pp. Englisch.



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