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## EXCELLENT PRESENTATION

By JAYANT NEOGY

Unicorn Books, 2009. Paperback. Book Condition: New. Why do you use presentations? To win new clients? Sell a product or service to customers? Get colleagues to support your plans? Perhaps you wish to sell your new great idea to the senior executives in your company. Or perhaps, you want potential investors to invest their money in your scheme. Excellent Presentation is designed to show you exactly how to engage the attention of, and win over any audience in any industry and in any business climate. This book contains proven, tried and tested strategies to meet the demands of 21st century business. It also covers invaluable information on latest presentation technology tools and techniques and much more. The complete, easy to use process described in this book will help you to present your chosen topic dynamically, clearly and effectively, beginning with the planning and preparation stage right up to the closing and feedback stage of your presentation. This book will show you how to: \* Support your core ideas with vivid examples and graphics using computer tools like PowerPoint ensuring that you persuade your audience and not overwhelm them with excessive multimedia \* Steer question and answer sessions and discussions towards...

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*Comprehensive guide! Its this type of very good read through. It is actually writter in simple words and phrases rather than difficult to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.*

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