



## Retail Fashion Master Data Management: It Is All about the Information (Paperback)

By Charles Nesbitt

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The efficient management of and manipulation of integral data in the retail fashion buying and planning environment is of critical importance to ensure that the strategic objectives of a retail organization are most effectively achieved in order to ensure that the creation and maintenance of a successful profitable business is sustained. The book endeavors to illustrate the structures wherein the data is managed and how it is married to the broad diverse functions and reporting features across the entire organization that are dependent on the instrument that effectively links critically to the commercial aspects of the company.



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