



MagnifEco Your Head to Toe Guide to Ethical Fashion and Non-toxic Beauty

By Kate Black

New Society Publishers. Paperback. Condition: New. 240 pages. In the wake of the Rana Plaza factory collapse in Bangladesh the worst garment industry accident in recorded history the words fashion disaster acquired a new and much more sinister meaning. Commentators suggested that the tragedy was completely predictable in a sector with a shocking track record of rampant environmental damage, the use of toxic chemicals, and chronic human rights abuse. Now the industry is undergoing a shift, and many of us are questioning our buying habits. The rise of socially and environmentally responsible retailers like Patagonia and The Body Shop has led to dramatic changes in the eco and ethical fashion landscape. Magnifeco is the Fast Food Nation of the fashion world your guide to making a difference too. In this guide, author Kate Black: Examines non-toxic beauty and ethical fashion Recommends a multitude of ways for consumers to make better decisions Introduces the brands and designers leading the way along this socially responsible path With this complete head-to toe guide covering everything from hair and beauty products to shoes and footwear, you can feel better about everything you put on your body and bemagnifeco! Kate Black is the founder and editor-in-chief of Magnifeco. com, the digital source...



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