

Service Marketing, First Edition

By Mathur, S.P.

New Age International, New Delhi, 2018. Soft cover. Condition: New. 260pp.



READ ONLINE [7.89 MB]



Reviews

It in one of the most popular publication. It really is writter in easy words and not difficult to understand. You are going to like how the author write this book.

-- Prof. Evans Balistreri DDS

Completely essential go through book. This is for all who statte there had not been a worthy of reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Lydia Legros