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GREAT STORE DESIGN



teNeues Publishing UK Ltd. Hardback. Book Condition: new. BRAND NEW, Great Store Design, Natalie Hantze, Glamorous, fascinating, and sometimes even magical: the flagship stores of the biggest brands combine interior design and product presentation to create a unique melange of style and image. Stores serve as a window into a very special world whether they are a concept store, pop-up store or a shrine to the brand. The days are long gone when they were merely a sales floor; brands...

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- Authored by Natalie Hantze
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