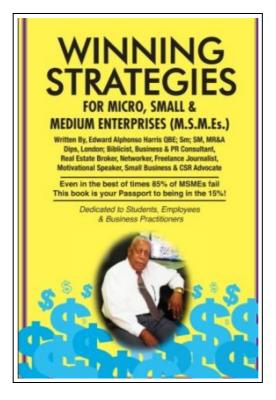
# Winning Strategies for Micro, Small Medium Enterprises: The Small Business Guide (Paperback)



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# Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Ally Reichel)

# WINNING STRATEGIES FOR MICRO, SMALL MEDIUM ENTERPRISES: THE SMALL BUSINESS GUIDE (PAPERBACK)



Edward A. Harris, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. ABOUT THE BOOK! This book is dedicated to all those persons who seek to break loose from the pains of poverty and seek their financial independence, through owning their own businesses. Whether you are handicapped by insufficient finance or have adequate start-up capital for your business, the same level of discipline and knowledge will be necessary. I am very much aware of the volumes of books that have been written on the subject of Small Business Start Up, Development and Management. However, I made the conscious decision to take a different approach and share my personal experiences, highlighting the many obstacles I encountered along the way in my more that 55 years of active involvement in the private sector in Guyana and the Caribbean. The path to achieving success in business begins with a mindset, which is based upon information and education about the implications of business and a passion to succeed. In this age of information technology, the path to establishing a successful business is well documented. There is no lack of information on how to develop a business and take it through its stages to being successful. My objective in this book is to present to my readers a holistic approach to developing and maintaining a successful business. The information provided herein is not limited only to my personal experiences and successes but also shares my several failures along the way, especially failing to do the necessary things for achieving success. I wish to address specifically the operations of the MICRO, SMALL and MEDIUM ENTERPRISES (MSMEs) within the private sector which account for as much as eighty five (85) percent of the workforce in some countries. The private sector is referred...



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